



ODD CONTINENT

MALCOLM ROCK | ARTISTIC DIRECTOR

STICHTING ODD CONTINENT

CULTURAL ANBI | RSIN 8525 54 229

Chairman & Secretary **Lambrecht Wessels**
Treasurer **Michiel Nannen**

Prinsengracht 923-D 1017 KD Amsterdam | contact@oddcontinent.com

MISSION

ODD Continent rewrites the rules of classical performance by uniting the prototypical stage arts – opera, dance and drama – to create an exhilarating whole that is greater than the sum of its parts. With ambitions rooted in grand opera and the story ballet, **ODD Continent** produces multifaceted theatre events that define our time and go boldly beyond the walls and conventions of the gilded opera house. **ODD Continent** moves freely and cooperates widely. It nurtures prolific partnerships with international artists and organisations while engaging an audience that crosses intrepidly between art-forms.

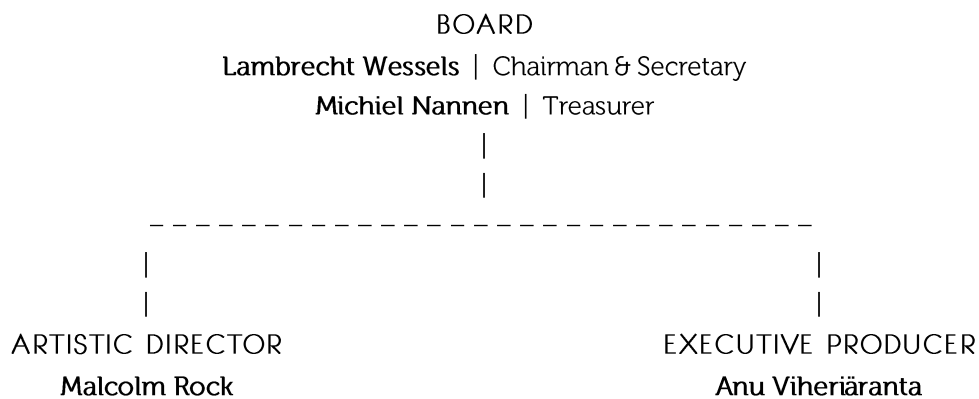
ORGANISATION

ODD Continent was founded in February 2013 by writer-director **Malcolm Rock** who wanted to create large-scale multidisciplinary theatre events that could not be produced by existing classical performing arts organisations whose concern was for a single art-form only. Rock believed that content should come before form and that projects should always be developed in creative partnership with other specialist artists and institutions.



ODD Continent aims to engage with the contemporary milieu, nurture a new audience that crosses between art-forms, and operate a streamlined infrastructure. For this reason ODD Continent employs professionals from diverse backgrounds and operates without an office or expensive overheads. All content and related works are widely staged, screened, published and exploited with proceeds reinvested into daily activities and future productions.

Rock is the artistic director of ODD Continent and functions as its chief spokesperson. He leads the company by determining its artistic content and overall direction. The executive producer **Anu Viheriäranta** supports Rock's artistic vision through the development of an imaginative business strategy. Schuijt is also responsible for the company's day-to-day management. The artistic director and executive producer are accountable to the board whose members include **Lambrecht Wessels** (chairman), **Beppie Blankert** (secretary) and **Michiel Nannen** (treasurer). The resident choreographer is **Remi Wörtmeyer**.



The artistic director and executive producer are currently the only permanent staff of ODD Continent. Additional staff are employed on a per-project basis. The remuneration policy is between minimum wage and €50,000.



POLICY 2014 | 2015

The 2014 | 2015 policy period is concerned exclusively with the production and national touring of **Homebody**, a multidisciplinary performance for dancers, singers, musicians and the award-winning actress **Monic Hendrickx**. **Homebody** is adapted from the play by Pulitzer Prize-winner **Tony Kushner**. The core creative team comprises platinum-selling recording artist **Colin Benders** (aka **Kyteman**), Alexandra Radius Prize-winning dancer-choreographer **Remi Wörtmeyer** and artistic director **Malcolm Rock**.

Homebody is a rare combination of classical dance, new music and contemporary storytelling. It is a moving account of a troubled family whose domestic crisis is set against the explosive realities of a war-ravaged nation. Its characters and situations lend themselves to a multidisciplinary production that matches the classical stage arts – opera, dance and drama – with Kushner’s inimitable and very modern prose. This combination of elements results in an exhilarating whole that is greater than the sum of its parts.

ODD Continent projects are sourced and selected by the artistic director in consultation with the resident choreographer and other collaborating artists. Artistic proposals are judged according to their contemporary relevance, their appeal to broad audiences, and the understanding that their subject matter is best conveyed via a multidisciplinary staging. **Homebody** was programmed in this manner.

TOURING

Homebody opens at the state theatre **Stadsschouwburg Amsterdam** on 18 September 2014 after which it will tour theatres throughout the Netherlands until January 2015. Additional dates are anticipated for **Uitmarkt** and **Uitfestival** (31 August and 7 September 2014) and in New York at the special invitation of the **Guggenheim Museum**.



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- 18 & 19 September 2014 Stadsschouwburg Amsterdam
- 20 & 21 September 2014 Lucent Danstheater The Hague
- 24 September 2014 Parktheater Eindhoven
- 26 September 2014 Wilminktheater Enschede
- 1 October 2014 Dansmaand Schouwburg Tilburg
- 23 January 2015 Stadsschouwburg Haarlem
- 24 January 2015 Odeon de Spiegel Zwolle
- 28 January 2015 Stadsschouwburg Utrecht
- 30 January 2015 Stadsschouwburg Groningen
- 31 January 2015 Schouwburg Het Park Hoorn

PARTNERS & AUDIENCES

Homebody is made possible through creative partnerships with some of Holland's largest and most prolific performing arts organisations. **Dutch National Ballet** provides five classical dancers and rehearsal studios. **Noord Nederlands Toneel** provides the award-winning actress Monic Hendrickx and the artistic support of artistic director Ola Mafaalani. **Stadsschouwburg Amsterdam** provides montage time and the premiere venue. **Schouwburg Het Park Hoorn** provides a week of montage free-of-charge ahead of the Amsterdam premiere. **Kytopia** provides recording studios and equipment for the creation of new music. These organisations will also pool their communication databases and marketing resources to publicise the event widely.

The abovementioned cooperation was motivated in part by the shared desire of all partners to target the following five audience groups:

- A new young public interested in culture generally;
- A new popular music audience devoted to the oeuvre of Colin Benders, but unfamiliar with classical opera, ballet and theatre;
- Traditional opera-lovers, balletomanes and theatregoers;
- Performing arts professionals and experts from related sectors;
- Persons with an interest in the contemporary content of **Homebody** such as journalists, historians, NGOs, international agencies, businesses and students based in the Netherlands.



FINANCE

The **ODD Continent** financial model aims to acquire funding from a combination of public and private sources. Core **Homebody** subsidy comes care of the **Fonds Podiumkunsten** (Dutch Arts Council). Private funds are sought from corporations and an anticipated circle of individual patrons who advocate and endow the artistic objectives of the organisation. Crowd-funding forms another part of the fundraising model. **ODD Continent** activities are augmented by the in-kind contributions of its partners (as described in the previous section), ticket sales, and guarantee sums agreed upon with presenting theatres. Further donations, gifts and bequests complement this funding model.

All capital acquired by **ODD Continent** serves the purposes of the organisation. All profits raised from ticket receipts are reinvested into company activities and productions. The board manages company capital and determines spending within the parameters of the statutes and the goals of the organisation. Annual accounts for 2013 will be available by July 2014 in accordance with the statutes. Annual accounts for 2014 and 2015 will be published in accordance with the same.

FUTURE

ODD Continent aims to produce at least one large-scale production every year as well as a special showcase of projects-in-development. The inaugural **ODD-R&D** showcase is planned for 1 December 2014 at the **Philharmonie Haarlem**, shortly after the **Homebody** premiere. A short opera-ballet and excerpts from a new musical drama will be shown to an audience that will be invited to ask questions to the artists and comment on what it has seen. Meanwhile the artistic director is planning **ODD Continent's** 2015 | 2016 evening-length opera-ballet production, which is a collaboration with an internationally renowned composer (to be announced) and performed in partnership with **Holland Symfonia**.